



Managing Your Corporate Events in Style

Have you ever counted how many corporate events you are managing every year? From internal events such as annual dinners, staff training, team building exercises, anniversary celebrations and budget meetings, to external ones such as product launch, golf days, drinks reception and conferences ...there are just numerous tasks to juggle simultaneously regardless of the event nature. Venue finding, delegation registration, guest logistical arrangements, audio-visual facilities hire, entertainment management and on-site staffing can sometimes be a real headache.

Managing corporate events is never an easy task. In the past decade an increasing number of corporations are switching to private clubs in holding their corporate events. Not only do private clubs provide **ample space with stylish, elegant decor of various layouts and ambience**, they also offer **professional support in event management** to ensure all corporate functions are run smoothly and effortlessly with great attention to details.

Private clubs offer **quality catering service and event equipment** to the highest standards. Many of these clubs in Hong Kong are built with sufficient member and guest **parking facilities** and are **easily accessible** by public transport.

Many corporations have also chosen to reward their executives with private club memberships as an **employment incentive**. While the executive enjoys all sports and dining facilities at the club, the corporation may also benefit from the potential **appreciation in membership values** over time.

KEEP CALM

AND

SPICE UP YOUR NEXT CORPORATE EVENT

With Style

企業宴會 打造品味

對不少企業來說，籌備每年大大小小的宴會活動總費不少心力。由一般活動如週年晚宴、員工培訓、團隊建立活動、財務預算會議，以至對外社交宴會如產品發佈會、大型企業論壇、酒會、高爾夫同樂日...等等，往往要花上很多時間覓尋合適場地與設計流程，处理好客戶的交通安排、登記細節和現場工作人員的調配等。此外，租用高質的音響器材和計劃流程，都使人大費周章。

過去十年，香港的企業在私人會所內舉辦宴會活動已成為一股潮流。除了由於私人會所能提供**倘大優雅的活動場地**外，也因會所於**管理宴會**方面具極高的專業水平，能確保每個宴會項目都輕鬆順利地進行。

私人會所於招待高端客戶有深厚的經驗，能提供**優質的餐飲服務和專業的會議設施**，例如**無線寬頻、視象會議設施、音響及卡拉OK設備、優雅藝術擺設和體育設施**等等。香港大部份的私人會所都交通便利並設有**足夠車位**供會員及賓客使用。

一些企業更選擇以私人會所會籍作為**獎勵員工**的方式，一方面員工及其家人可享用會所的餐嚮和康體設施，舒展身心；同時企業本身亦能享受其會籍隨時間而具**升值潛力**的優勢。